

Keith Donahue

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Experience

Khorosho LLC

President, Developer

Jul 2011 – Now

Founder of Khorosho LLC, a web development company, with principal client Macys.com. Developed, designed, helped manage production of Black Friday 2015 and Black Friday 2014, emphasizing a streamlined shopping experience with real sales growth. Designed and developed shopping experiences geared towards sales conversions. Designed, developed online brand experiences for Macy's 4th of July Fireworks and Thanksgiving Parade. Managed banner development for secondary client Belman Media LLC.

Tribal DDB

Senior Interactive Developer, Designer

Jun 2007 – Jul 2011

Concepted, designed, developed, managed production of online content, for brand development of Reebok, Webby Awards, H&R Block, Neutrogena, Clean & Clear, Diageo, Ketel One, Guinness, Rembrandt, Exxon, Merck, Philips, Pfizer, Johnson & Johnson, Zovirax, Aveeno, JetBlue and the Syfy Channel. Produced augmented reality flash piece for Webby's red carpet.

RGA

Senior Designer

Dec 2005 – Jun 2007

Concepted, designed, developed, managed production of online content, for brand development of Avaya and Nike.

OgilvyOne Bangkok

Art Director, Developer, Designer

Apr 2004 – Aug 2005

Concepted, designed, developed, managed production of online content, for brand development of DHL, AIS, Plantoys, BMW and Kasikorn Bank.

Universal Networks

Art Director, Developer, Designer

Jan 2002 – Aug 2003

Designed, concepted, developed online brand for starter TV channels Crime and Trio part of the USA Networks family.

Nettmedia

Art Director, Developer, Designer

Nov 1999 – Oct 2001

Designed, concepted, developed online experiences for BMG, NY Yankees, David Bowie, Hanson, Rolling Stones, Universal Records, J Records and Rocafella Records.

Awards

- New York Festival – Web Banner, Finalist
- Asia Pacific Advertising Festival Awards – Web Banner, Finalist

Skills

- Management skills
- Works well in a team, sharing knowledge
- Able to meet deadlines and budgets
- Able to quickly learn new technologies

Technical Skills

- React, Heroku, Node, Backbone, Angular, Grunt
- Greensock, CSS3, HTML5, underscore, three.js,
- Facebook API, Google Maps API
- Git, SVN, javascript templating
- OOP Design Patterns, MVC, Javascript, PHP
- Flash Augmented Reality, Papervision

Education

Savannah College of Art and Design

MFA Computer Art

Sep 1996 – Aug 1999

University of Vermont

BA Physics

Sep 1991 – May 1995